



Cost-Sharing Program 2017

Maximize your Architectural Photography budget by sharing the cost with other parties involved in building the project.

Cost sharing at Deborah Scannell Photography, allows Architects, Builders, Designers, Developers, Contractors, and Manufactures to reduce the cost of the photography shoot by 20% - 40%.

The Basics:

- Determine the base rate of the photography based on proposed estimate.
- The commissioning client connects the photographer with other parties that might be interested in photography of the project.
- All interested parties sign a photography contract before the photo shoot.
- Any additional work for each party gets billed separately.
- Standard License provided, as per shoot ordered, respectively.
- The more parties participating, the greater the savings for all.

In addition to the commissioning client...

1 additional party	20% each participant
2 additional parties	30% each participant
3 or more	40% each participant

Example: shoot = \$1200, commissioning client pays \$960 (20%deduction), additional party pays \$960

- DSP will invoice each client at the time of proof delivery.
- Each client may choose their own image selections.
- The final high resolution images will be delivered to each client via dropbox, once payment of their invoice has been received.
- Parties not involved in the photo shoot may request images after proofing, but will pay a Non-Discounted per image rate of \$300 each, per year,(Clients contracted before the shoot will always pay a lower rate than parties licensing after photography completion)